

NAR Board of Trustees conference call, May 4, 2022

The meeting was called to order at 8:02 PM Eastern Time.

Present: John Hochheimer, President; Carol Marple, Vice President; Mark Wise, Secretary; Becky Green (arrived 8:55) Kevin Johnson, Treasurer; Steve Kristal; Steve Lubliner; Lynn Thomas (arrived 9:00); Jim Wilkerson.

Absent: None.

Others present: John Thompson.

Todd Schweim, NAR Communications Director, managed the technical aspects of the meeting and provided input as appropriate.

President's Report

John reported that the NASA Student Launch went very well. He said that the NAR crew did very good work and that NASA was "very happy." He singled out John Lyngdal for praise for his efforts.

Regarding the updated high-power certification process, John said that there is still some confusion among Sections and members. John will include an article in the next *Electronic Rocketeer* to emphasize that the process is not meant to limit the number of certifiers. Mayra is working with Chuck Neff to improve the process and manage her administrative burden. John pointed out that we made major changes to a process that has been in place for many years, and a period of adjustment was inevitable.

Treasurer's Report

Kevin reported that we currently have \$219,000 in the USBank accounts. Our total cash on hand is \$226,377.71. The insurance premium has been paid, and Kevin has sent out \$3,000 in seed money for NARAM-63. The Americhoice account is just about cleared out. We received about \$1,000 in donations during April. John is coordinating with John Lyngdal to invoice NASA for our work on SLP.

NARTREK

Mark has exchanged several e-mails with George Scheil, NARTREK committee chair. Mark will put Kevin in touch with George so that he can order more pins for the NARTREK Cadet programs, as well as pay for postage. George also had a question about the retention of NARTREK records, which the Board did not address at this time. Mark will contact the NAR Historian for guidance.

High Power

Jim reported that an L3CC member sent a proxy observer to witness a Level 3 certification attempt. This is not permissible under our rules, and Jim said that the L3CC member should have known better. Without an L3CC member on site to witness the certification attempt, the attempt was not valid. Jim said that the L3CC member has agreed to pay for a replacement reload for a second certification attempt.

National Events

Steve K. said that as many as 23 Junior members are planning to try out for the U.S. team for the 2023 World Spacemodeling Championships.

Miscellaneous

Kevin informed the Board that a member created a Level 2 study guide for his own use and shared it to the NAR Facebook page. Kevin looked it over and thought well of it. He asked the Board whether we could add it to the NAR website. Steve K. had also looked at the study guide and agreed with Kevin that it was a good product. John asked Kevin to forward it to John Thompson, who agreed to check it for accuracy. Steve L. asked about modifying the format to provide quicker feedback for the learner. In response, Jim said that it would not be appropriate for us to tell the member how to make it better (and essentially assigning him a task). John said that perfection did not have to be the threshold, and that the way ahead was to validate that the content is correct, give the member kudos for his work, post the guide to the website, and offer suggestions (not requirements) for version 2.0 as appropriate to make it more user-friendly.

Steve L. asked about signing up new members during the Spaceport America Cup. John asked Todd to create a specific “bounce page” on the website for Steve. Todd will create a QR code and send it to Steve.

Becky said that she had a great meeting with Nicole Bayeur of Estes and the Girl Scouts. Scouts in Central California (the region from Ventura County to Monterey County) are working on developing a Rocketry badge.

Becky said that there have been no entries in the Junior Science Fair competition, and that there had been only two entries in the previous cycle. The sense of the Board was to discontinue the program.

Lynn said that she had been asked about the about funding source for the David Gregorek Award. John said that the original funding came from Larry Rice.

Todd said that the NSL and NARAM websites are up and that registrations are running smoothly. Lavie, our new social media coordinator, is creating content for Facebook, Instagram, and Twitter. Todd said that social media posts are driving visits to the NAR website and that page views on the NAR website are up 20%. Over the next 90 days, we will add more content promoting rocketry, with a focus on promoting rocketry to colleges and universities.

Todd and Ed LaCroix have had some discussions with representatives from the Hot Nozzle Society. They need organizational expertise and infrastructure to run their “Hot Nozzle Summer” large launches. They understand that they have a lot to learn, and Todd and Ed have been educating them.

The next scheduled conference call will be on June 1, 2022, at 8:00 PM Eastern Time.

Meeting adjourned at 9:26 PM.