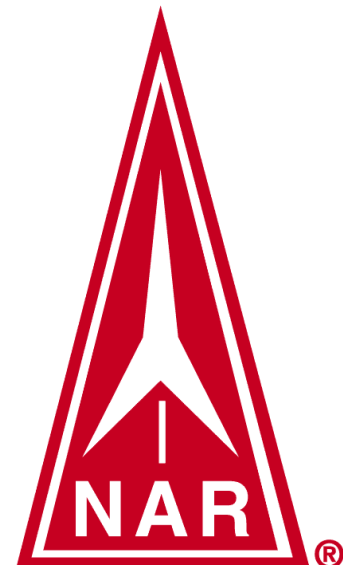


The State of Our NAR

Trip Barber

NAR 4322

NAR President





Legal Situation

- There are no more court hearings, appeals, or legal briefs left to be done in our 9-year case against BATFE
 - **WE COMPLETELY WON THE BATTLE !!**
 - BATFE’s rulemaking on APCP was found by the judge to be “...arbitrary and capricious, an abuse of discretion...”
 - BATFE may try to delay or avoid compliance with cancellation of their regulations, or may try to re-engage with new ones
 - We are working on advice for members on how and when to resume life as we knew it 9 years ago
- Thanks for the financial support that made our legal efforts possible
- ...And the next battle may be developing over igniters!



Who Are We?

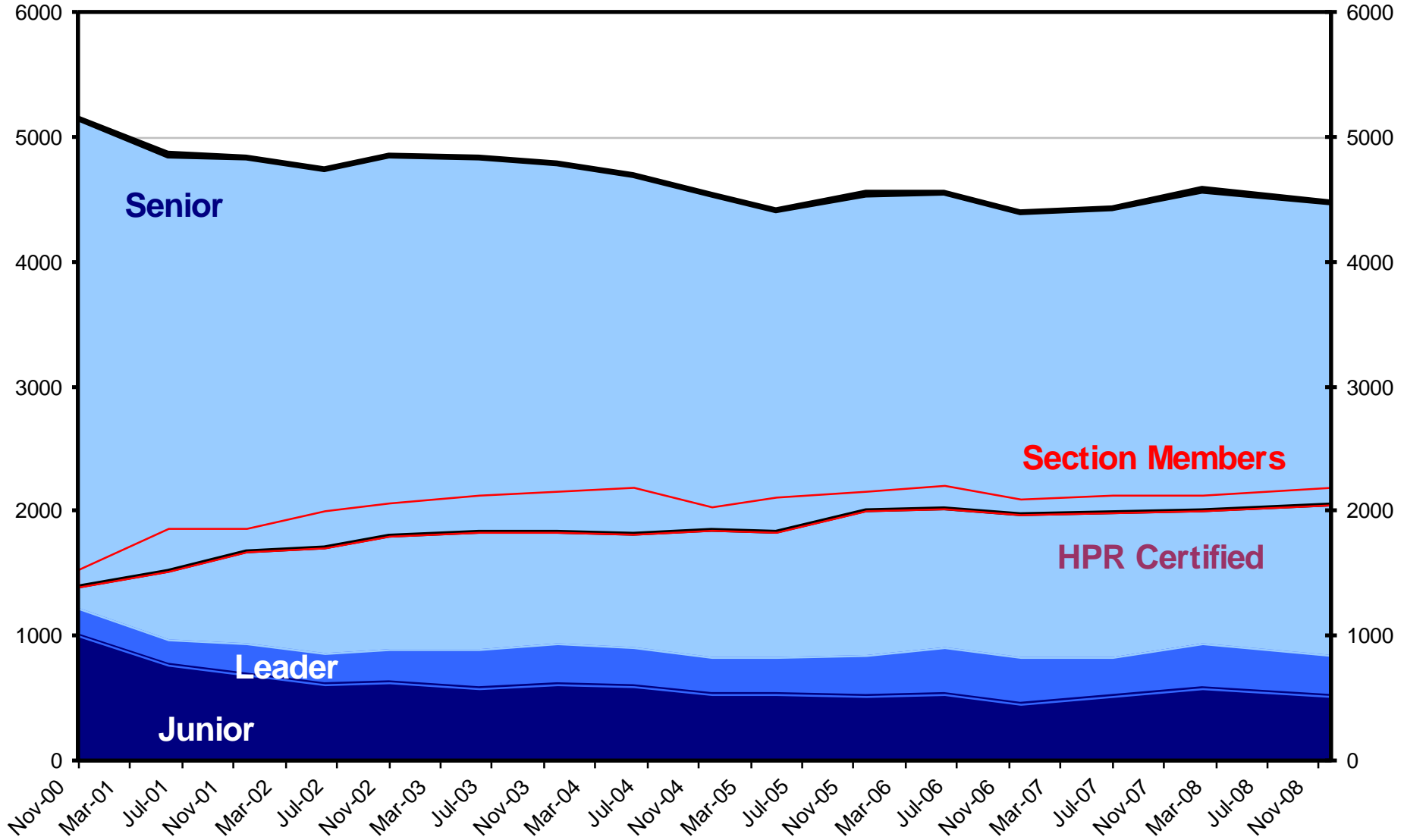
- The world's first hobby rocket organization
- A consumer organization that attracts about 1200 new members per year
 - About 0.1 percent of the people who try rockets each year
- 80 percent of us are adults – with an average age of 48
- Over half of us belong to a NAR section
- Half of our adult members are HPR certified
- Our adult members spend an average of \$500/year on rockets and fly 6 or more times per year
- Less than 10 percent of our members fly competition or attend national events – we're mostly local sport fliers



How Are We Doing Today?

- We're solvent with very good cash reserves, excellent insurance and an OK headquarters operation
- Our magazine has the largest paid circulation, most ads, and most regular publication schedule in the hobby
- Our membership numbers are stable – but not growing
- We have run the biggest and most successful student rocket contest in the world for 7 years in a row
 - A huge outreach and public-recognition success for the NAR
- But we're short of the volunteers needed to improve our services and programs
 - Our recent survey told us that our members want these to improve

NAR Membership History



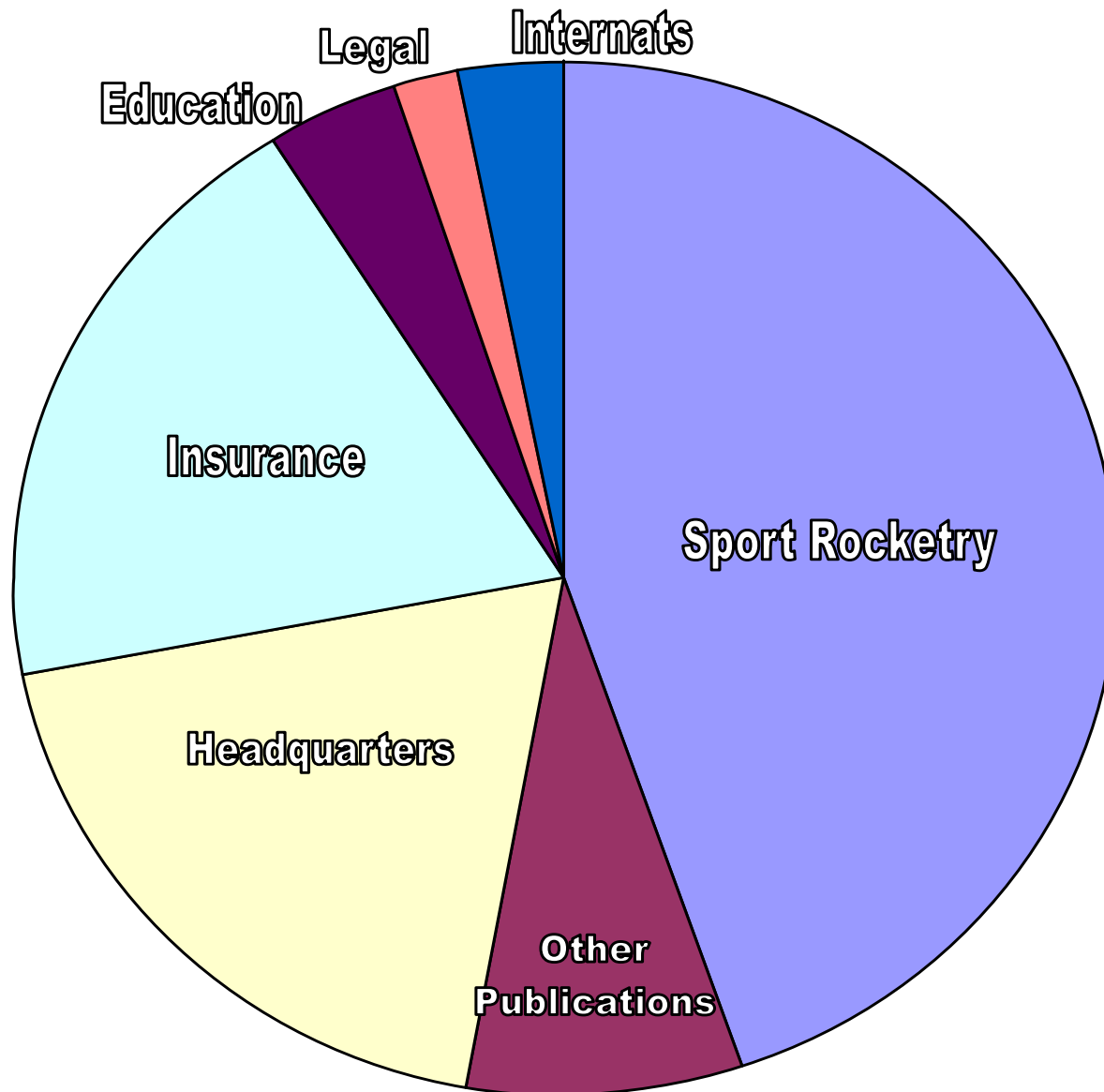
Membership is flat at 4500 but Juniors are too few of them



Finances

- Our costs are well-understood and under control
 - Bunny was a great businessman!
 - The magazine, insurance, and headquarters ops are the big costs
- Our annual income of \$285K is sufficient to support current programs and a 48-page color bimonthly magazine
 - As long as we maintain 4500 members and \$6K/issue of ads
- Our insurance is good and its \$45K/year cost is reasonable
 - A big accident or a change in our Safety Code (e.g. going to EX) would change this
- More ambitious programs and services would require a paid professional staff – not in the cards at 4500 members

Where NAR Dues Go



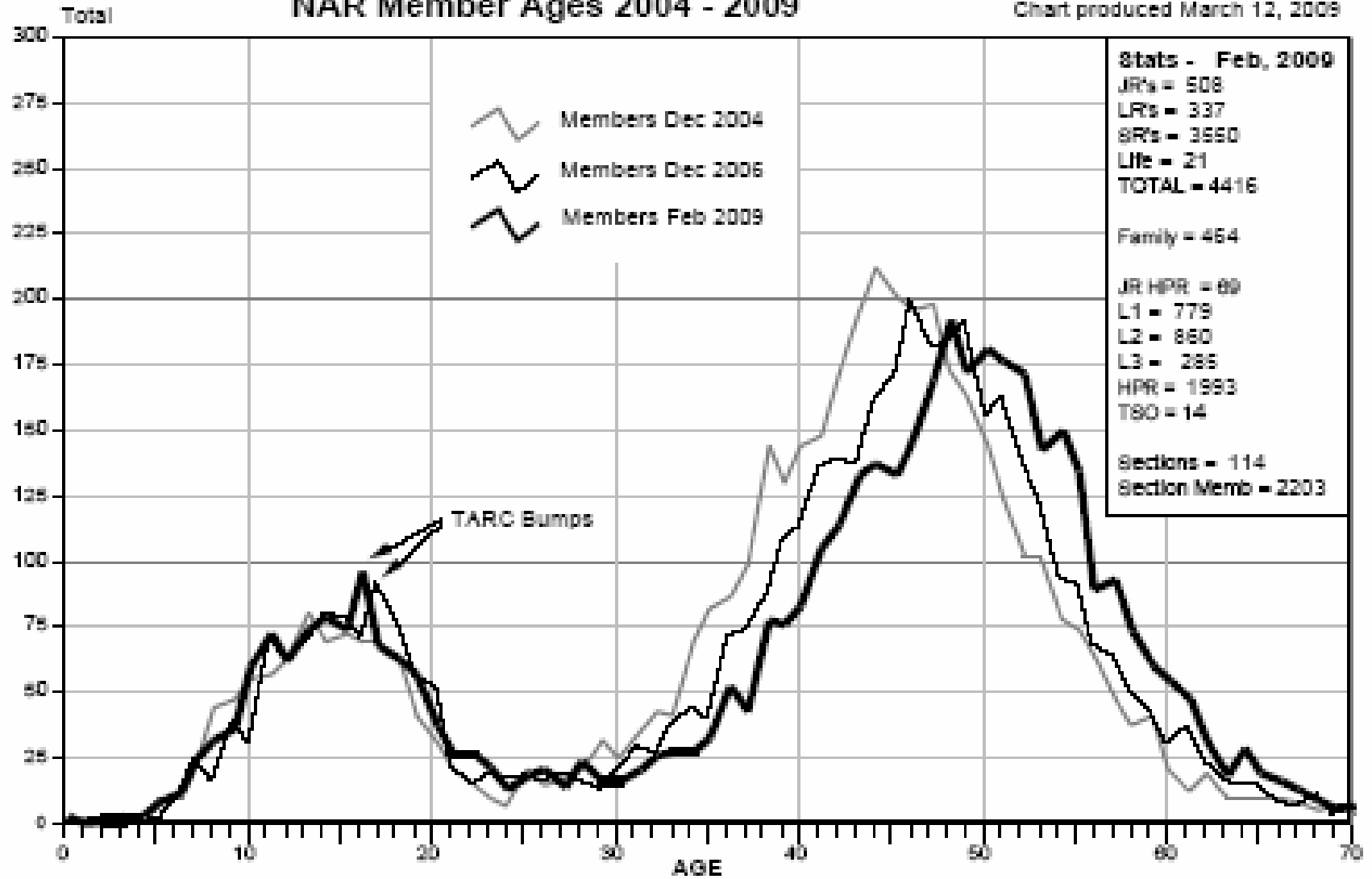


Troubled Times Ahead?

- Our hobby and our association historically rise and fall with the economy – so hard times may be ahead
- The Consumer Product Safety Improvement Act of 2008 imposed big new costs on a weak youth hobby industry
- Craftsmanship hobbies and hobby stores were already steadily declining in popularity in the US
- And our Association's demographics show we are not attracting enough young members to sustain our future
 - Our 4-H partnership and TARC are efforts to reverse this

NAR Member Ages 2004 - 2009

Chart produced March 12, 2009





My Priorities

- Driven by the results of our 2008 member survey
 - 1211 NAR members responded
- Improve our high-power programs
 - Simplify L3, update all certification documentation, add competition & records programs, increase magazine coverage
- Improve the flow of communications to members
 - Better website content, more news about what the NAR is doing
- Provide better national support to our local sections
 - For outreach, section start-up, and launch site access

Be safe, have fun, pay forward



Recent NAR Actions

- Won our 15-year effort to get FAA to define “model rocket” as up to 3.3 pounds, not 1 pound
 - Revised Model Rocket Safety Code to reflect this
- Updated HPR certification documents and website content
 - Removed the “shunt”/6-switch safety requirement for L3 certs
- Initiated monthly “Electronic Rocketeer” newsletter
- Began publishing current section roster in Sport Rocketry
- Initiated two new grant programs for NAR sections
 - \$5/person bonus for growth in NAR membership
 - Grants of up to \$250 for range safety equipment
- Initiated 3 annual B Division NARAM “travel grants”



Upcoming NAR Actions

- Begin contest & records program for high power
- Expand high-power technical coverage in magazine
- Revise NAR website structure for easier navigation and add lots of technical content
- Expand competition technical content on website
- Expand TARC beyond US/UK to Australia, Japan, Canada
- Update Section resources to provide material to support launch site access efforts
- Update Member Guidebook with high power content
 - Will shift to biennial publication/distribution